



Be advised, by friends.

Internship: Content Creation & Marketing (Russian/English)

Are you curious about how social networks and positivity can change the way food, beverage and hospitality businesses attract new customers? Are you a foodie, lifestyle guru or somebody who loves to experience new places? To support our vibrant and growing Marketing & Communications team in Geneva, we are seeking an intern to create engaging content for the Russian-speaking market and assist with creating and executing marketing campaigns.

If you are looking to be part of a fast growing, positive and disruptive solution for the hospitality, food & beverage and gastronomy industries, this is the place to be!

ABOUT TWISPER

TWISPER is a social travel app to find your friends' favorite restaurants, hotels and bars. The app is 100% add-free and values only real users and only positive experiences. TWISPER's community consists of friends, ambassadors, industry experts and partners that share great places through recommending great places. With our Ambassadors, we also organize charity campaigns to help the world become a better place.

POSITION

As a fast-growing start-up, TWISPER is currently expanding into other locations across the globe and so an important part of this job will be to translate and proofread Russian content for our digital and offline campaigns, as well as for our products (apps & websites). Other tasks will also include assisting the marketing team with executing various tasks related to marketing (social media, email, web and display advertising, etc.).

TWISPER offers a positive work environment and the opportunity to provide input across a varied and interesting workload. Being part of a relatively small team means that you will have the chance to work on and manage your own projects, whilst being exposed to aspects of the wider business.

PRIMARY RESPONSIBILITIES

- Creating engaging and original content in Russian for marketing campaigns
- Translate app and website content into Russian and proofread Russian documents
- Assisting with marketing campaigns from concept through to delivery and analysis
- Supporting the growth of social media channels and other digital media projects
- Working with the design team to create effective audio, visual and multimedia segments for online and offline content

- Deliver customer service support and community building/engagement via social media

PRE-REQUISITES

- A native Russian speaker with an interest in producing content for marketing purposes
- Experience of social media including, but not limited to Instagram, Facebook, Twitter, LinkedIn and YouTube
- Native level Russian writing skills and excellent written and verbal communication skills in English. French is a plus
- Curiosity for new technologies and marketing, in particular digital marketing
- Ability to produce and deliver innovative ideas and concepts
- A positive approach to work

To apply for this job, please send applications to jobs@twisper.com

