

Senior Copywriter

Are you curious about how social networks and positivity can change the way food, beverage and hospitality businesses attract new customers? Are you a fan of new technologies who enjoys growing and sharing knowledge? A foodie, lifestyle guru or somebody who loves to experience new places? To support our vibrant and growing Development team in Lisbon, we are seeking an English-speaking Senior Copywriter that can use their excellent writing skills to create engaging content for our apps and websites that shapes first-class user experience.

About TWISPER

TWISPER is a social travel app to discover and share great restaurants, hotels and bars around the world. The app is 100% ad-free and only has real users and positive, personal recommendations. TWISPER's community includes friends, partners and influencers. With partners, TWISPER also organizes charity campaigns to help the world become a better place.

To have a positive impact on the hospitality and gastronomy industry, TWISPER recently launched TWISPER Business, a platform where businesses can get new guests through digital word of mouth. Unlike TripAdvisor and other unfair booking systems, TWISPER Business features no negative reviews, no commissions, no fake users and no ratings that negatively affect businesses everywhere.

The Job

We are looking for a Senior Copywriter with experience in UX writing to join our Product Design team and create user-friendly text for TWISPER Android and iOS apps, as well as TWISPER Business web platform. Responsible for the copy featured in all our products and involved in the product design process from the very beginning, you will collaboratively work with designers and the rest of the product team to create smooth user experiences.

Main Responsibilities

- Create user-friendly, clear and concise copy (onboarding, menus, buttons, notifications, error messages, and more), that are always on-brand and appropriate within the given product context.
- Collaborate with designers and developers to create meaningful and simplified user experiences.
- Develop messaging with an eye towards accessibility and localizing (translations) and collaborate with the rest of the content team to make sure copies are successfully adapted in all languages.
- Carry out regular analysis on existing copy and ensure it is consistent across all products and interfaces.
- Use data and research to evaluate and improve content, as well as help create innovative features and interactions.
- Maintain inside and out knowledge of TWISPER products to provide content recommendations fit with product goals.
- Create and help maintain writing guidelines that are in line with TWISPER's brand and voice.
- Champion the value of UX writing among the teams.
- Stay updated on industry trends and adjust the content strategy as needed.

If you have:

Mandatory requirements

- A native English speaker with excellent writing, editing, grammar, spelling and punctuation skills
- Proven experience as Copywriter for apps and websites
- Solid understanding of user experience design and localization
- Capacity to synthesize complex information into easy-to-read contents
- Excellent ability to work in teams



Experience Positivity

- Well organized and proactive
- Ability to manage and prioritize several tasks

To apply for this job, please send applications to job.development@twisper.com