

Senior UX Copywriter

Do you want to be part of a positive revolution that is shaking up the way food, beverage and hospitality businesses attract new customers? Then keep on reading...

TWISPER is a social app with only positive recommendations for restaurants, hotels and bars from friends and partners you trust. In order to strengthen our vibrant, growing team in Lisbon, we are looking for an English-speaking Senior UX Copywriter that can use their excellent copywriting skills to create engaging content for our apps and websites.

What is TWISPER?

TWISPER is a free social app to share and discover positive-only recommendations of restaurants, hotels and bars through a community of trusted friends and partners.

On TWISPER, there are no negative comments, no unfair ratings and no selling of user data. People simply recommend the places they love in an easy, unique and positive way thanks to our “digital word of mouth”.

Our vision is to be the leading, most trustworthy social app for users, the number one in digital word-of-mouth marketing for businesses, maintain win-win partnerships with partners and have a positive impact on the world through our charity projects.

At TWISPER we offer a dynamic, collaborative and flexible working environment and encourage our employees to be creative, curious and forward thinking...there are no limits! We work with the latest technologies in a spacious open office (complete with a ping pong table!) and offer perks such as fresh fruit, a personal trainer and monthly innovations days.

The Job

We are looking for a Senior UX Copywriter with experience in UX writing to join our Product Design team and create user-friendly text for TWISPER Android and iOS apps, as well as TWISPER Business web platform. Responsible for the copy featured in all our products and involved in the product design process from the very beginning, you will collaboratively work with designers and the rest of the product team to create smooth user experiences.

What you'll be doing

- Create user-friendly, clear and concise copy (onboarding, menus, buttons, notifications, error messages, and more), that are always on-brand and appropriate within the given product context
- Collaborate with designers and developers to create meaningful and simplified user experiences
- Develop messaging with an eye towards accessibility and localizing (translations) and collaborate with the rest of the content team to make sure copies are successfully adapted in all languages
- Carry out regular analysis on existing copy and ensure it is consistent across all products and interfaces
- Use data and research to evaluate and improve content, as well as help create innovative features and interactions
- Maintain inside and out knowledge of TWISPER products to provide content recommendations fit with product goals
- Create and help maintain writing guidelines that are in line with TWISPER's brand and voice
- Champion the value of UX writing among the teams
- Stay updated on industry trends and adjust the content strategy as needed

What we're looking for

- A native English speaker with excellent writing, editing, grammar, spelling and punctuation skills
- Proven experience as Copywriter for apps and websites
- Solid understanding of user experience design and localization
- Capacity to synthesize complex information into easy-to-read contents
- Excellent ability to work in teams
- Well organized and proactive
- Ability to manage and prioritize several tasks

To apply for this job, please send applications to job.development@twisper.com